

Introducing Your Digital Future

Grow your business through online trading

Thursday 17th December



Twickenham Rugby Stadium

Rugby Road, Twickenham TW1 1DS

Registration from 3.30pm. Event ends at 9pm

Prize draw for attendees – stadium tours for the lucky winners

This is an end of year event not to be missed including:

- Seminars on 'Branding for your business', 'Web site optimisation' and 'Digital Marketing'
- Information and one to one advice from major programmes of support in London including GLE One, Supply London, UKTI, Knowledge Connect and Go Green
- Opportunity to network with up to 150 other small and medium size business owners from the South and West of London
- Business Link advisers on hand to offer advice and support.

To book your place on this **free** event simply fill in the application form and email it to us.



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For further information contact Lesley O'Grady at lesley.ogradey@bllondon.co.uk



Event Schedule

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| 3.30pm - ongoing | Delegate registration |
| 4.00pm – 4.20pm | 'Your Brand – it's not just for the big boys' seminar
- an introduction into branding. |
| 4.20pm – 4.40pm | 'Search Engine Optimisation' seminar
- Make your website work for you. |
| 4.40pm – 5.00pm | 'Using the Web to catch your customers' seminar
- Introduction to online selling and social network sites. |
| 5.30pm – Onwards | Drinks served |
| 5.30pm – 6.30pm | 10 minute presentations from London programmes including Supply London, Knowledge Connect, UKTI, GLE One and GO Green. |
| 6.00pm – Onwards | Bowl food served |
| 7.00pm – 7.20pm | 'Your Brand – it's not just for the big boys' seminar
- an introduction into branding. |
| 7.20pm – 7.40pm | 'Search Engine Optimisation' seminar
- Make your website work for you. |
| 7.40pm – 8.00pm | 'Using the Web to catch your customers' seminar
- Introduction to online selling and social network sites. |
| 8.00pm – 9.00pm | Networking time (plus time to talk to programme providers on one to one basis) |
| 9.00pm | Event ends |

