

A London Market Visit to Mexico



Date: 19-24 April 2010

Market: Mexico City, Mexico

Administration fee: £310 plus VAT

Sector: Security

Financial subsidy: £650*

There has never been a better time to consider Mexico as a place to do business, given the limited growth rates in traditional markets and the Mexican government and businesses' desire to reduce dependency on trade with the US. With its impressive network of Free Trade Agreements (including North America and the EU) and its strategic location in-between the US and Latin America, Mexico has the potential to act as a springboard into the region as well as being an attractive proposition in its own right.

In the security sector, the Mexican government has made security a top priority. New laws on public security and the creation of a new Federal Police force is increasing demand for products and services. Besides, New Federal Security Programmes have been developed significantly - increasing budget to departments in charge of public security at the state and municipal level. And these are just some of the measures approved! Furthermore, 2010 is a very important year in Mexico. Celebrations around the 200 year anniversary of Independence and 100 year anniversary of their Revolution will be used to launch new security programmes.

The UK Trade & Investment (UKTI) London International Trade Team, in partnership with GLE oneLondon, are taking a select group of companies interested in exploring the business opportunities in the security sector in Mexico. If your company has serious intentions to tackle the Mexican market in this sector this opportunity could be for you. UKTI helps companies of all sizes do business in Mexico through a network of international trade teams. In Mexico these dedicated teams are based in Mexico City, Monterrey, Guadalajara, Tijuana and Villahermosa.

The market visit will include:

- Country briefing in Mexico City
- Reception at the British Embassy where visit participants will meet private and public sector authorities, and decision makers in the security sector.
- Time to pursue own business contacts
- Support of a UK Trade & Investment International Trade Adviser throughout the visit
- Your company entry in the market visit brochure
- Visit to the security trade exhibition "Expo Seguridad Mexico 2010"

Benefits of attending a market visit

- UKTI support and advice
- Opportunities to meet with public and private security sector authorities
- Subsidised market research – provided through UKTI's Overseas Introduction Service (OMIS) Scheme. OMIS reports prior to a visit can provide in-depth market analysis, identification of contact and, if required, arrange a full programme of meetings. We strongly recommend each organisation to do this.
- Opportunities to make new contacts and share intelligence within the market visit group
- Competitive costs through group travel

To register:

To book a place on this market visit please fill in the application overleaf and return to Li Fan at li.f@gle.co.uk and send a cheque made payable to GLE oneLondon Ltd to GLE oneLondon, New City Court, 20 St Thomas Street, London SE1 9RS by 5th March 2010.

* Eligible London SMEs may qualify for UKTI financial support of £650. If you are based in a different UKTI Region you may still be eligible for funding for this visit, on application to your local UKTI International Trade Team.



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Name	
Company	
Position	
Address	
Postcode	
Email	
Telephone	
Website	
Brief description of company	
Number of employees	
Are you currently involved in international trade?	
Are you currently using any other UKTI services?	

BOOKING OPTIONS

Places are limited on a first come first served basis for this popular market visit destination, so please complete and send in your application form as soon as possible.

Please complete this form and send it via post / email to Li Fan, and send a cheque made payable to GLE oneLondon Ltd to the address aside.

Please note that the management fee will not be refundable 15 days after the deadline of 5th March 2010.

FURTHER INFORMATION

For further information or to register, please contact:

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DATA PROTECTION ACT 1998

Information regarding the collection, use, disclosure and processing of personal data is to be found in the Privacy Statement on the UK Trade & Investment website www.uktradeinvest.gov.uk. Having seen the website, please tick the following boxes if you do not wish your details to be used for marketing purposes [], passed to Business Link (or your equivalent national body), any carefully selected UK based Trade Association or Chamber of Commerce or business partners [] or transferred outside UK [].