



INTRODUCING SOUTH LONDON'S PREMIER BUSINESS AWARDS

Awards are one of the most powerful and cost-effective marketing tools a company can engage with and partnering with South London Business in the region's highest-profile awards will help your organisation stand out from the crowd, send a positive message to your existing customers and attract new business.

Due to its long-term success, the awards attract a wide range of entries from across all sectors from large international PLCs and public sector organisations to dynamic and innovative SMEs. But the winners all have one thing in common – they are truly excellent at what they do and have proved this by winning a Best Business Awards.

We want to help you raise the profile of your organisation and enhance its reputation by showcasing its work to this key target market, alongside the opportunity for your organisation to become a key partner in the Awards and share in the benefits of defining and rewarding business excellence in South London.

A UNIQUE PARTNERSHIP OPPORTUNITY

- An intensive marketing campaign ensures all awards are extensively promoted throughout the relevant borough(s) in South London, providing significant publicity potential for sponsors as well as valuable brand association.
- High profile PR campaign pre and post the awards, crediting your company as a sponsor on all news releases issued to promote the awards.
- Branding on all marketing material used to promote the awards.
- A minimum of five complimentary tickets to the relevant Gala Dinner and Awards Ceremony.
- High visibility branding and sponsorship credit during the awards presentation.
- Opportunity to present your chosen award at the relevant Awards Ceremony.
- Participation in the judging process.
- Guaranteed editorial on your company in the Awards Ceremony souvenir brochure.
- Unlimited use of the Awards Sponsor logo pre and post event on all your company letterhead and marketing literature to enhance your company's profiled and corporate image.

Companies interested in finding out more about sponsorship packages, including bespoke options across different boroughs and categories should contact:

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Or contact the South London Business Awards team on 020 8253 4321 or email:
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