

South London Business



South London Business promotes the economic development of South London by giving a voice to business in South London.

South London Business magazine is the official publication of South London Business and is published six times a year as a high quality, full colour A4 magazine, with a distribution of 6,000.

South London Business is the umbrella organisation for South London Chambers of Commerce and the magazine is distributed throughout the chamber membership in the London boroughs of Bromley, Croydon, Kingston, Merton, Richmond, Sutton and Wandsworth.

Our partners and regular contributors include such organisations as HSBC, Mazars LLP, BT, Hill Airport, Trinity Mirror, LDA, Think London, London First and the South London Partnership. South London Business carries a series of regular business, leisure and lifestyle advertising features all backed by authoritative editorial support from leading figures within their speciality. The features supplement also carries regular review sections on topics such as motoring, entertainment and travel.

South London Business is fast becoming recognised as the ideal medium through which to promote companies products and services within one of countries strongest economies. South London Business is a quality publication targeted at the people that matter in South London and surrounding areas.

To find out more about
South London Business, contact
Gina Forshaw on 0161 443 5073 or
e-mail gina@imprintpub.co.uk

south london business
'helping south london prosper'

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PUBLISHING

South London Business

ADVERTISING SIZES AND POSITIONS

		Members
Display advertising		
Double page spread	303mm (H) x 426mm (W) inc bleed	£2,450
Outside back cover	303mm (H) x 216mm (W) inc bleed	£1,850
Inside covers	303mm (H) x 216mm (W) inc bleed	£1,750
A) Full page (with 3mm bleed)	303mm (H) x 216mm (W) inc bleed	£1,795
B) Full page (in type area)	267mm (H) x 180mm (W)	£1,795
C) Banner	30mm (H) x 180mm (W)	£1,500 (series of six)
D) Half page (landscape)	130mm (H) x 180mm (W)	£1,075
E) Quarter page (landscape)	63mm (H) x 180mm (W)	£650
F) Quarter page (portrait)	130mm (H) x 88mm (W)	£650
Inserts (per 1,000)		£135

Non-members rates: plus 20% on all of the above.

SERIES DISCOUNT Six issues published throughout the year
Five per cent two issues – 10 per cent four issues – 20 per cent six issues

INSERTS An inserts facility is available, at £135/1000.
Inserts must weigh no more than 18g. Inserts weighing more than this limit will be surcharged.

MECHANICAL DATA Advertisements can be sent via e-mail, FTP, the Excel Publishing website (www.excelpublishing.co.uk) or via ISDN (0161 443 3017) in Quark Xpress (up to version 7), InDesign (up to CS3), PDF, tif, eps or Adobe Illustrator formats. Please remember to include all necessary graphic files and/or fonts where licences exist. Minimum ink coverage for reproduction is 10%.
Clients unsure of any mechanical details can contact the production department at Imprint Publishing on 0161 443 5059.

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As leaders in the publishing of business to business magazines, Imprint Publishing has launched its own brand – UK Business Media – covering all our Chamber media across the Black Country, Cumbria, Coventry, Glasgow, Liverpool, Greater London, North East, North West Lancashire, St Helens, and our independent business magazine in Greater Manchester, Commerce GM, aimed at SMEs.

MEDIA

If you are interested in advertising across the group, please contact Gina Forshaw on 0161 443 5073 or gina@imprintpub.co.uk



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